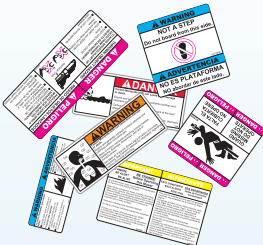




OneMark™ Industrial Marking Case Study OEM Automotive Service Parts Manufacturer

Before



After

OneMark™ Industrial Label Kits

- Digital • Durable • Dynamic

CONTACT US TODAY

To learn more about how WorkflowOne can generate results for your organization, contact your local representative or visit our website:
workflowone.com/onemark

One OEM service parts manufacturer provides more than 2,500 SKUs of service parts labels that are requested from North American auto dealers on all OEM models going back 15 years from the original date of manufacture. This client is transitioning from traditional offset-printed labels that are warehoused and requisitioned to OneMark's labels on demand, which prints and ships to each North American dealer within 24 hours.

This client has experienced dramatic improvements in the following areas:

Category	Before	After
Turnaround Time	2 Weeks	24 Hours
On-Hand Inventory	1-10 Years	0
Label Shelf Life Problems	Frequent	None
File Management	Disparate	File Library
Obsolete Product	85 % or More	0
Back Orders	Frequent	0
Minimum Order Quantities	1000	1
Storage Space	2500 SKUs in Warehouse	None
Physical Inventories Conducted	Frequent	Eliminated
Dealer Dissatisfaction	Occasional w/ Backorders	Eliminated
Multi-Language Labels	Expensive	Same Price
Label Preparation	Plates/Dies/Art	Artwork only
Hard Dollar Savings	Only with Higher Volume	20% + Smaller Volume



220 East Monument Avenue
Dayton, OH 45402-1223
877-735-4966