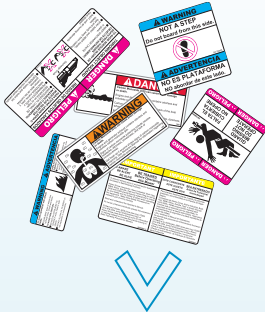




OneMark™ Industrial Marking Case Study Construction Equipment Manufacturer

Before



After

OneMark™ Industrial Label Kits
• Digital • Durable • Dynamic

CONTACT US TODAY

To learn more about how WorkflowOne can generate results for your organization, contact your local representative or visit our website:
workflowone.com/onemark



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One outdoor construction equipment manufacturer that provides aerial lift and related equipment transitioned from traditionally screen printed individual decals to OneMark's labels on demand.

This client has experienced dramatic improvements in the following areas:

Category	Before	After
Turnaround Time	2 Weeks	5 Days
On-Hand Inventory	6 Months to 1 Year	30 Days or Less
Obsolete Product	25% or More	0
File Management	Disparate	File Library
Minimum Order Quantities	500-1000	1
Service Part Orders	Expensive	Economical
Multi-Language Decals	Expensive & Complex	Economical & Simple
P/N / Machine to Manage	55-98	1
Rush Orders	Frequent	Minimal
Error Proofing	Human-Dependent	Complete Poka yoke
Bill of Materials	Incomplete	Clean and Accurate
Storage Space	12 Feet Kanban Racks	1 Box
Green Compliance	Toxic PVC Decals	Environmentally Safe Polyester
Labor Time to Apply Decals	1 pick per label	30% Time Savings
Number of Decal Suppliers	3	1
Physical Inventories Conducted	Frequent	Eliminated
Client Machines Not Shipped Waiting For a Label	Occasional	Eliminated
Rapid Prototyping	No Ability	24 hour or same day
Label Preparation	Plates/Dies/Art	Artwork only
Quality of Label Material	1-3 Year Life	5-10 Year Life
Durability of Print Image	Surface Printed	Sub-Surface Printed
Hard Dollar Savings	Only with Higher Volume	20% + Smaller Volume