

FOR IMMEDIATE RELEASE

WorkflowOne Names Tom Rizzi to Lead Promotional Marketing Solutions Team

Dayton, Ohio, March 11, 2010 —WorkflowOne, one of North America’s leading providers of promotional marketing and print management and marketing services, today announced that Thomas Rizzi has been named vice president of promotional products, reporting to Robert Abbonizio, senior vice president of customer solutions.

Rizzi returns to WorkflowOne after having served as executive vice president for Boundless Network, in Austin, Texas, a national promotional products and technology company, since May 2008.

“Promotional marketing is one of the key anchors in WorkflowOne’s portfolio of value-added services for marketers and procurement professionals,” Abbonizio said. “Combining sourcing efficiencies with unparalleled distribution and fulfillment allows us to support customers across their entire brand-related spend. With Tom Rizzi’s leadership and track record of proven success, we will be able to leverage our industry knowledge even more aggressively across a wider array of customers.”

WorkflowOne was ranked among the top 15 promotional products distributors by the Advertising Specialty Institute in 2009.

Rizzi was previously vice president of strategic sales for WorkflowOne, where he led sales efforts focused on enterprise and corporate accounts, as well as strategic alliances. Prior to that time, he served three years as vice president of sales for WorkflowOne’s Southwest Division, which covered eight states in the southwest and western U.S. Rizzi has more than 20 years of sales and sales management experience with multinational companies in the print and packaging industries, including Anchor Glass Container Corp., Riverwood International, Graphic Packaging Corp. and Renaissance Mark.

Rizzi earned a bachelor of arts degree from Muhlenberg College in Allentown, Pa.

About WorkflowOne

WorkflowOne provides business forms and labels, print management, customer communications, marketing services, promotional programs and distribution services for North America’s most admired businesses and brands. The company’s solutions enable faster time to market, significant cost savings and greater peace of mind. WorkflowOne combines outsourced services and an extended manufacturing network for a unique Dual Network Advantage, which creates better business results for customers. In addition, its core proprietary

technology helps eliminate inefficiencies, enables collaboration and connects clients with WorkflowOne. For more information, visit www.workflowone.com or call toll-free 877-735-4966.

#

Media Contacts:

Mark Bonacorso
Office: 520-825-0217
Cell: 650-773-7608
markb@mediaink.biz