

FOR IMMEDIATE RELEASE

## **WorkflowOne Named Top 50 Distributor by Promo Marketing Magazine**

**Dayton, Ohio, June 8, 2010** — WorkflowOne, a leading provider of managed print and promotional marketing services, today announced that the company has been named a Top 50 Distributor for 2010 in promotional products by Promo Marketing Magazine. For the second year in a row, WorkflowOne has continued to maintain their number 11 slot with 2009 promotional product revenue of over \$83 million. The annual award recognizes the industry's biggest and fast-rising companies based on 2009 promotional product sales revenue.

“WorkflowOne is once again honored to have been recognized for our role and successes in the promotional products industry,” said Dean Truitt, Chief Executive Officer at WorkflowOne. “The investments we made in 2009 in new customer solutions teams that focus on high growth areas, including digital print, distribution, fulfillment and promotional products has certainly paid off.”

WorkflowOne has continued to add to a growing list of industry awards. Most recently, the company was recognized by Premier Healthcare Alliance and awarded with the Supplier Performance Award that applauds the efforts of contracted suppliers to meet and exceed operational expectations. Prior, the company was ranked by the Advertising Specialty Institute (ASI) and Counselor Magazine as the nation's 13<sup>th</sup> largest distributor of promotional products, rising above their prior position of 15<sup>th</sup> in 2008. In addition, WorkflowOne was named Top Distributor of 2009 for the fourth year in a row by Print Professional Magazine. In the same issue of Print Professional, WorkflowOne also led in four out of five key product sectors including top distributor for forms, labels, commercial print and direct mail while WorkflowOne's revenue exceeded the number two distributor by over 200%.

### **About WorkflowOne**

WorkflowOne provides business forms and labels, print management, customer communications, marketing services, promotional programs and distribution services for North America's most admired businesses and brands. The company's solutions enable faster time to market, significant cost savings and greater peace of mind. WorkflowOne combines outsourced services and an extended manufacturing network for a unique Dual Network Advantage, which creates better business results for customers. In addition, its core proprietary technology helps eliminate inefficiencies, enables collaboration and connects clients with WorkflowOne. For more information, visit [www.workflowone.com](http://www.workflowone.com) or call toll-free 877-735-4966.

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