

FOR IMMEDIATE RELEASE

## **WorkflowOne Honored By Premier Healthcare Alliance for Exceeding Performance Expectations**

**Dayton, Ohio, June 10, 2010** — WorkflowOne, a leading provider of managed print and promotional marketing services, today announced that the company has been selected as a winner of the Supplier Performance Award, presented by the Premier Healthcare Alliance, a group of more than 2,300 U.S. hospitals and 67,000-plus other healthcare sites working together to achieve high quality, cost-effective care.

Premier contracts with more than 800 suppliers and WorkflowOne is one of 66 contracted suppliers to receive the Performance Award. Winners are recognized for their outstanding management of Premier agreements and drive toward the mutual goal of providing clinical and financial value to the not-for-profit hospital members of the Premier Alliance.

“We are honored to have been given the opportunity to serve Premier and their members over the years,” said Dean Truitt, CEO of WorkflowOne. “However, even more so now, having been recognized and awarded for meeting *and* exceeding their expectations. We look forward to a long and mutually beneficial relationship with Premier.”

Ted Stark, GPO Operations at WorkflowOne accepted the award at the 2010 Premier Annual Breakthroughs Conference and Exhibition in Washington. The award ceremony was held at the Gaylord National Hotel and Convention Center on Wednesday, June 9, 2010.

“The Pinnacle Award honors Premier valued suppliers that strive for collaboration and performance excellence to benefit the alliance and we are honored to recognize these top performers,” said Premier Purchasing Partners president Mike Alkire.

Premier's Performance Award applauds the efforts of contracted suppliers to meet and exceed operational expectations. In selecting recipients, satisfaction and performance data are collected and scored over four successive calendar quarters. Feedback is provided during regular supplier business line reviews. Organizations scoring 80 percent or higher earn the Performance Award.

For more information, please visit: <http://www.premierinc.com/about/news/awards/index.jsp>.

### **About the Premier healthcare alliance, 2006 Malcolm Baldrige National Quality Award recipient**

Premier is a performance improvement alliance of more than 2,300 U.S. hospitals and 67,000-plus other healthcare sites working together to achieve high quality, cost-effective care. Owned by not-for-profit hospitals,

Premier maintains the nation's most comprehensive repository of clinical, financial and outcomes information and operates a leading healthcare purchasing network. A world leader in helping deliver measurable improvements in care, Premier works with the Centers for Medicare & Medicaid Services and the United Kingdom's National Health Service North West to improve hospital performance. Headquartered in Charlotte, N.C., Premier also has offices in San Diego, Philadelphia and Washington. [www.premierinc.com](http://www.premierinc.com)

### **About WorkflowOne**

WorkflowOne provides business forms and labels, print management, customer communications, marketing services, promotional programs and distribution services for North America's most admired businesses and brands. The company's solutions enable faster time to market, significant cost savings and greater peace of mind. WorkflowOne combines outsourced services and an extended manufacturing network for a unique Dual Network Advantage, which creates better business results for customers. In addition, its core proprietary technology helps eliminate inefficiencies, enables collaboration and connects clients with WorkflowOne. For more information, visit [www.workflowone.com](http://www.workflowone.com) or call toll-free 877-735-4966.

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