

FOR IMMEDIATE RELEASE

## **WorkflowOne's Tom Dailey Promoted to Vice President of Operations**

**Dayton, Ohio, June 23, 2010** — WorkflowOne, a leading provider of managed print and promotional marketing services, today announced that Tom Dailey has been promoted to the position of Vice President of Operations, reporting to Ernest Miller, Executive Vice President. Formerly, Tom Dailey held the position of General Manager of WorkflowOne's digital solutions operation.

In his new role, Dailey will lead operations strategy, applied technology and engineering resources, driving manufacturing system integration, workflow automations, quality process enhancements and expanded investments in capabilities and capacity enabling WorkflowOne to be well positioned to capitalize on continued and future growth. In addition, Dailey will continue to direct the development of WorkflowOne's digital solutions operations encompassing transactional printing, Print-On-Demand (POD), targeted marketing services, e-services and implementations. He will also continue his critical role as the key relationship manager for the company's premier manufacturing partners including Hewlett-Packard, Kodak, Océ and Xerox.

"Tom has demonstrated effective leadership at a variety of senior positions at WorkflowOne," said Ernest Miller, Executive Vice President of Operations. "He is well suited to his new position and we are confident that he will perform with the same high level of excellence shown over the last 24 years he has been with the company."

### **About WorkflowOne**

WorkflowOne provides business forms and labels, print management, customer communications, marketing services, promotional programs and distribution services for North America's most admired businesses and brands. The company's solutions enable faster time to market, significant cost savings and greater peace of mind. WorkflowOne combines outsourced services and an extended manufacturing network for a unique Dual Network Advantage, which creates better business results for customers. In addition, its core proprietary technology helps eliminate inefficiencies, enables collaboration and connects clients with WorkflowOne. For more information, visit [www.workflowone.com](http://www.workflowone.com) or call toll-free 877-735-4966.

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