
FOR IMMEDIATE RELEASE

Albert Einstein Healthcare Network Turns to WorkflowOne for Document Management Contract

Dayton, Ohio, November 2, 2010 — WorkflowOne, a leading provider of print management, marketing and distribution services today announced today that the Albert Einstein Healthcare Network (AEHN), a private, not-for-profit organization, has awarded WorkflowOne with a contract for document management services for the healthcare organization's nine major facilities and numerous outpatient centers. WorkflowOne will be the sole provider for the duration of the contract, which includes complete document management solutions required by a staff of approximately 6,000 AEHN employees.

Healthcare organizations spend over \$7 billion on print and document management services annually, according to *Hot Markets 2010* by Vincent Mallardi, C.M.C. and WorkflowOne is a supplier to four of the top five healthcare group purchasing organizations in the U.S., representing more than 8,000 acute and non-acute care facilities.

“WorkflowOne has a long track-record, with relationships that span more than a decade, in the healthcare industry,” said Jeff Moder, healthcare Vice President for the company. “We are honored that Albert Einstein Healthcare Network has selected WorkflowOne and we look forward to a long and productive relationship by providing creative and cost-saving solutions as well as superior service for many years to come.”

WorkflowOne also provides analytical services and technology-based solutions to help healthcare organizations manage their brand-related spend, in addition to document and print management services. These services include print lifecycle baseline assessments and output management analysis to assist with determining the optimal ways to produce, store and distribute documents. Recommendations cover the role of internal print shops, better ways to manage fleets of copiers and desktop printers and advice on migration to electronic medical records.

About WorkflowOne

WorkflowOne provides print production and document management, billing and customer communication, marketing solutions and promotional strategies, and fulfillment and distribution services for North America's most admired businesses and brands. The company's solutions enable faster time to market, significant cost savings and greater peace of mind. WorkflowOne has been ranked #1 among print distributors by Print Professional magazine over the past four years, the “Top Distributor of 2009” by Print Solutions magazine and recognized with the Supplier Performance Award by Premier Healthcare

Alliance. Its core proprietary technology helps eliminate inefficiencies, enables collaboration and connects clients with WorkflowOne. For more information, visit www.workflowone.com or call toll-free 877-735-4966.

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