



FOR IMMEDIATE RELEASE

Jeff Moder Promoted to Chief Marketing Officer at WorkflowOne

Dayton, Ohio, April 8, 2011— WorkflowOne, a leading provider of print management, marketing and distribution services, today announced that Jeff Moder has been promoted to the newly-created position of Chief Marketing Officer at WorkflowOne. Previously, Moder was Vice President of Healthcare Sales.

Moder's career spans 25 years in leading teams in the areas of operations, sales and marketing in software development, medical technology and document management. Since joining WorkflowOne a decade ago as a sales executive, Moder has held several senior level appointments including Director of Inside Sales, Director of Sales Operations, Vice President of Strategy and Support as well as Sales Vice President of Healthcare.

Prior to WorkflowOne, he was a principal at Prograde Technologies, a start-up healthcare technology company based in Cincinnati. As an owner of the company, he worked with private equity markets to secure funding for the launch of its multi-channel communication software, HealthLink 7. Moder also served in sales leadership roles with UARCO, a leading document management company based in Chicago where he held several sales and sales leadership positions achieving national recognition for consistently meeting company business objectives and earning the companies top honor with selection to the Presidents Club in nine consecutive years.

"I'm excited to embark on the next phase of my career at WorkflowOne," said Jeff Moder. "In addition, I'm looking forward to extending my responsibilities to include for marketing strategy, execution, market research, product development and communications."

About WorkflowOne

WorkflowOne is one of the largest providers of print management, marketing and distribution services in North America. The company provides a wide range of products and services including business documents, electronic print and mail solutions, promotional marketing products, label solutions, sales and marketing collateral and distribution services. WorkflowOne has been ranked #1 among print distributors by Print Professional magazine over the past four years, the "Top Distributor of 2009" by Print Solutions magazine and recognized with the Supplier Performance Award by Premier Healthcare Alliance. For more information, visit www.workflowone.com or call toll-free 877-735-4966.

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