



FOR IMMEDIATE RELEASE

WorkflowOne Named Tom Koenig as New CFO

Dayton, Ohio, April 8, 2011— WorkflowOne, a leading provider of print management, marketing and distribution services, today announced Tom Koenig has been hired as the company's Chief Financial Officer.

Prior to joining WorkflowOne in 2010, Koenig was with Day International Group, a \$400-plus million dollar world leader in the production of precision-engineered products, where he served in leadership positions including Vice President and Chief Financial Officer. In addition, he successfully managed the company's acquisition by the Flint Group in 2007. He started his career at Deloitte & Touche, LLP, where he audited public and privately owned companies in the manufacturing, construction, retail and airfreight industries.

"I look forward to my new position with WorkflowOne and the new challenges it brings," said Tom Koenig. "In addition, I'm encouraged by the company's management team, its potential, prospects and impressive portfolio of customers."

Koenig holds a degree in business administration from Bowling Green State University.

About WorkflowOne

WorkflowOne is one of the largest providers of print management, marketing and distribution services in North America. The company provides a wide range of products and services including business documents, electronic print and mail solutions, promotional marketing products, label solutions, sales and marketing collateral and distribution services. WorkflowOne has been ranked #1 among print distributors by Print Professional magazine over the past four years, the "Top Distributor of 2009" by Print Solutions magazine and recognized with the Supplier Performance Award by Premier Healthcare Alliance. For more information, visit www.workflowone.com or call toll-free 877-735-4966.

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