



FOR IMMEDIATE RELEASE

WorkflowOne Names Tim Tatman Chief Executive Officer

Dayton, Ohio, July 12, 2011— WorkflowOne, a leading provider of print management, marketing and distribution services, today announced that Tim Tatman, formerly Senior Vice President of Strategic Accounts, has been promoted to the position of CEO of WorkflowOne LLC, effective immediately. Mr. Tatman succeeds Dean Truitt.

In the course of his more than 30 year career at WorkflowOne, Mr. Tatman has served in a wide range of sales, marketing, product line management, strategic and operational roles. Most recently, as SVP of Strategic Accounts, he has led the Company's development of new customer-centric initiatives, and as CEO he will lead WorkflowOne's management team in the continued refinement and execution of the Company's plans for growth.

"WorkflowOne has enormous market opportunity and many available paths for expansion that will meet a broader range of our customers' needs," said Mr. Tatman. "With the competitive advantage of a strong balance sheet, we have already made a number of significant investments in key sales initiatives, such as the introduction of Onemark advanced label solutions and expansion of our distribution services and information technologies capabilities, as well as the numerous programs launched to deliver value added services and support to our customers. Given the range of compelling opportunities we are pursuing, I am truly excited about WorkflowOne's prospects in the months and years ahead. I very much look forward to working with our talented team to grow our Company."

About WorkflowOne

WorkflowOne is one of the largest providers of print management, marketing and distribution services in North America. The company provides a wide range of products and services including business documents, electronic print and mail solutions, promotional marketing products, label solutions, sales and marketing collateral and distribution services. WorkflowOne has been ranked #1 among print distributors by Print Professional magazine over the past four years, the "Top Distributor of 2009" by Print Solutions magazine and recognized with the Supplier Performance Award by Premier Healthcare Alliance. For more information, visit www.workflowone.com or call toll-free 877-735-4966.

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