



FOR IMMEDIATE RELEASE

## **Jeff Grippando Promoted to Vice President of Branded Merchandise**

**Dayton, Ohio, July 13, 2011**— WorkflowOne, a leading provider of print management, marketing and distribution services, today announced that Jeff Grippando, formerly Director of Branded Merchandise, has been promoted to the position of Vice President of the newly-created Branded Merchandise Strategic Business Unit, reporting to Thomas Rizzi, Chief Sales Officer.

“Jeff has held a variety of leadership positions during his career at WorkflowOne and a successful sales track record,” said Thomas Rizzi, Chief Sale Officer at WorkflowOne. “Moving forward, Jeff will have a key role in helping achieve and exceed our revenue targets in the area of branded merchandise and promotional products.”

Grippando has nearly 21 years of experience in the industry and prior to WorkflowOne, served as Regional Sales Manager at RR Donnelly and received his bachelor’s degree in Business Administration from California State University, Chico.

“I’m honored to have been select to head up this critical and growing area of WorkflowOne’s business,” said Jeff Grippando. “While WorkflowOne is currently one of the leading providers in this area, my team and I look forward to increase our market share and continue to deliver profitable results to the company.”

In 2010, the company was ranked 11<sup>th</sup> in promotional product sales and named one of the Top 50 Distributors of promotional products by Promo Marketing Magazine. In addition, the Advertising Specialty Institute (ASI) and Counselor Magazine, ranked WorkflowOne the nation’s 13th largest distributor of promotional products, rising above their previous position of 15th.

### **About WorkflowOne**

WorkflowOne is one of the largest providers of print management, marketing and distribution services in North America. The company provides a wide range of products and services including business documents, electronic print and mail solutions, promotional marketing products, label solutions, sales and marketing collateral and distribution services. WorkflowOne has been ranked #1 among print distributors by Print Professional magazine over the past four years, the “Top Distributor of 2009” by Print Solutions magazine and recognized with the Supplier Performance Award by Premier Healthcare Alliance. For more information, visit [www.workflowone.com](http://www.workflowone.com) or call toll-free 877-735-4966.

###

**Media Contacts:**

Mark Bonacorso

Office: 520-825-0217

Cell: 650-773-7608

[markb@mediaink.biz](mailto:markb@mediaink.biz)

Mary Ann Kabel

WorkflowOne

Director, Corporate Communications

Office: 937-630-8112

[mary.kabel@workflowone.com](mailto:mary.kabel@workflowone.com)