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WorkflowOne Introduces New Solution for Industrial Manufacturing

Digitally Printed, Kitted Labels Ensures Reliability, Consistency and Availability “On Demand”

Dayton, Ohio, July 25, 2011— WorkflowOne, a leading provider of print management, marketing and distribution services announced today the launch of a new digitally printed “kitted” labeling solution for industrial manufacturers called OneMark™. This solution uses the latest technology to digitally print on demand all the labels needed for an application, conveniently nesting them together on one or more sheets.

In the past, manufacturers of labeled products were required to produce each label independently in batches and maintain inventories of labels in roll form. The process required long-lead times, was inefficient and was prone to damage and obsolescence.

With the OneMark solution, industrial manufacturers can print labels on demand, in the exact quantities needed, and with all the labels required for a job kitted together on one sheet. The solution supports “lean manufacturing” principles delivering greater operational efficiency, reducing inventories, eliminating waste, reducing errors and improving regulatory compliance.

“WorkflowOne is pleased to offer the OneMark solution to help manufacturers transform label processes and significantly improve efficiency.” said Tim Tatman, Chief Executive Officer at WorkflowOne. “This positions WorkflowOne as a market leader in the highly competitive \$8 billion domestic label market.”

About WorkflowOne

WorkflowOne is one of the largest providers of print management, marketing and distribution services in North America. The company provides a wide range of products and services including business documents, electronic print and mail solutions, promotional marketing products, label solutions, sales and marketing collateral and distribution services. WorkflowOne has been ranked #1 among print distributors by Print Professional magazine over the past four years, the “Top Distributor of 2009” by Print Solutions magazine and recognized with the Supplier Performance Award by Premier Healthcare Alliance. For more information, visit www.workflowone.com or call toll-free 877-735-4966.

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