



FOR IMMEDIATE RELEASE

WorkflowOne Helps Raise Awareness for Parent Project Muscular Dystrophy

For the Third Year, Leading Supplier of Print Management Services Supports Coach to Cure MD Program

Dayton, Ohio, August 11, 2011— WorkflowOne, a leading provider of print management, marketing and distribution services announced today for the third year, the company will help raise awareness for Parent Project Muscular Dystrophy (PPMD) and Duchenne muscular dystrophy, by providing branded armbands to be worn by more than 10,000 college football coaches on September 24, 2011 for Coach to Cure MD. WorkflowOne has produced the branded armbands for PPMD since 2008.

“We are honored to once again been given the opportunity to support PPMD and the Coach to Cure MD program,” said Thomas Rizzi, Chief Sales Officer at WorkflowOne. “PPMD is the largest nonprofit organization in the United States focused entirely on Duchenne muscular dystrophy and their work and funding improves the treatment, quality of life, and long-term outlook for individuals affect by Duchenne.”

Coach To Cure MD is a partnership between the American Football Coaches Association (AFCA), a professional organization for over 10,000 college football coaches and staff and Parent Project Muscular Dystrophy (PPMD), the largest national charity devoted exclusively to Duchenne muscular dystrophy. In 2008 the AFCA adopted PPMD’s Coach To Cure MD program as one of their charity efforts. The goals of Coach To Cure MD are to raise national awareness of the disorder and raise money to fund research for a cure. One football Saturday of each season (this year it will be on September 24, 2011) AFCA coaches nationwide agree to promote Coach To Cure MD by wearing armbands, mentioning Coach To Cure MD during on and off-field interviews, and in some instances doing even more extensive media relations around the date.

“We are once again grateful for WorkflowOne’s support of our program,” said Pat Furlong, founding President and CEO of PPMD. “It’s companies like WorkflowOne that allow us to continue our work and fight against a disease that affects approximately one out of every 3,500 boys and 20,000 babies born worldwide each year.”

About WorkflowOne

WorkflowOne is one of the largest providers of print management, marketing and distribution services in North America. The company provides a wide range of products and services including business documents, electronic print and mail solutions, promotional marketing products, label solutions, sales and marketing collateral and distribution services. WorkflowOne has been ranked #1 among print distributors by Print Professional magazine over the past four years, the “Top Distributor of 2009” by Print Solutions magazine and recognized with the Supplier Performance Award by Premier Healthcare Alliance. For more information, visit www.workflowone.com or call toll-free 877-735-4966.

About PPMD

Parent Project Muscular Dystrophy (PPMD) is a national not-for-profit organization founded in 1994 by parents of children with Duchenne and Becker muscular dystrophy. The organization's mission is to end Duchenne. We accelerate research, raise our voices in Washington, demand optimal care for all young men and educate the global community. PPMD is headquartered in Middletown, Ohio with offices in Fort Lee, New Jersey. For more information, visit www.parentprojectmd.org.

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