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Bosch Selects WorkflowOne for Promotional Products

Three-Year Contract to Feature Online Store for Customers and Employees

Dayton, Ohio, September 19, 2011— WorkflowOne, a leading provider of print management, marketing and distribution services, announced today that Robert Bosch LLC has selected the company as the sole-supplier for Bosch's promotional products needs. All Bosch divisions in North America will utilize the services of WorkflowOne under this corporate contract. As a result, WorkflowOne will develop an online store that serves both Bosch employees and customers that will feature a variety of Bosch brand apparel and accessories. In addition, WorkflowOne will fulfill custom orders for Bosch-branded merchandise as well.

Bosch in North America, manufactures and markets automotive original equipment and aftermarket products, industrial drives and control technology, power tools, security and communication systems, packaging technology, thermotechnology, household appliances, solar energy, healthcare telemedicine and software innovations. Having established a regional presence in 1906, Bosch currently employs over 22,000 associates in more than 100 locations in North America.

"We look forward to working closely with our new customer at the Bosch Group," said Thomas Rizzi, Chief Sales Officer at WorkflowOne. "In addition to providing the online store, creative and manufacturing resources for their promotional activity, WorkflowOne will fully leverage synergies and assist Bosch in maintaining their brand standards."

In 2010, the Advertising Specialty Institute (ASI) and Counselor Magazine, ranked WorkflowOne as one of the nation's largest distributor of promotional products. Also in 2010, the company was ranked as one of the Top 50 Distributors of promotional products by Promo Marketing Magazine.

About WorkflowOne

WorkflowOne is one of the largest providers of print management, marketing and distribution services in North America. The company provides a wide range of products and services including business documents, electronic print and mail solutions, promotional marketing products, label solutions, sales and marketing collateral and distribution services. WorkflowOne has been ranked #1 among print distributors by Print Professional magazine over the past four years, the "Top Distributor of 2009" by Print Solutions magazine and recognized with the Supplier Performance Award by Premier Healthcare Alliance. For more information, visit www.workflowone.com or call toll-free 877-735-4966.

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