



FOR IMMEDIATE RELEASE

## **WorkflowOne Names Chris Weber Vice President, Enterprise Sales**

**Dayton, Ohio, February 14, 2012**— WorkflowOne, a leading provider of print management, distribution services and branded merchandise, announced today that Chris Weber has been named Vice President, Enterprise Sales, reporting to Thomas Rizzi, Chief Sales Officer.

Weber returns to WorkflowOne, where he had worked for 26 years, after serving several years as Director of Healthcare for Standard Register.

“Enterprise selling demands a highly collaborative approach that’s tailored to the specific needs of large organizations,” said Rizzi. “With a distinguished career supporting large, complex accounts, Chris is well equipped to take our enterprise business to the next level.”

Weber joined the company in 1981, serving in a variety of sales positions including sales representative, regional sales manager, and most recently vice president of healthcare. In his new role, Weber will be responsible for leading his team to grow enterprise sales in the financial services, manufacturing and retail markets.

“I’m proud to be associated once again with a company that has long stood for outstanding service and customer satisfaction,” Weber said. “So much in our industry has changed, but not WorkflowOne’s dedication to providing measurable results and exceptional value.”

Weber earned a Bachelor of Science degree in marketing from the University of Florida.

### **About WorkflowOne**

WorkflowOne is one of the largest providers of print management, marketing and distribution services in North America. The company provides a wide range of products and services including business documents, electronic print and mail solutions, promotional marketing products, label solutions, sales and marketing collateral, and distribution services. For more information, visit [www.workflowone.com](http://www.workflowone.com) or call toll-free 877-735-4966.

### **Media Contacts:**

Mark Bonacorso  
Office: 520-825-0217  
Cell: 650-773-7608  
[markb@mediaink.biz](mailto:markb@mediaink.biz)

###